

## Transportation, Handling & Heat Stress Often Result In:

- Weight & Carcass Losses
- Degraded Meat Quality
- Impaired Well Being
- Increases in Stress Hormone & Impact on Blood
- At Times, Death

Remember, a baby's calf's body is made up of over 75% water and all calves must consume approximately 10% of their body weight in fluid each day. During the first week after arrival, feeding schedules may not supply enough needed water, especially due to shipping upset & small gut capacity.

# NRV



Electrolyte Nutrient Product for Shipping, Receiving & Heat Stress

**Continue feeding milk or milk replacer when using *Arrive Alive*<sup>™</sup>. This product won't interfere with milk replacer digestion.**



**Prior To Shipping Calves:** *Arrive Alive*<sup>™</sup> creates a “reservoir” of fluid, nutrients and energy which help reduce tissue shrinkage. Research with electrolyte solution shows +2.8 lb. heavier carcass weight.



**Prior To Receiving Calves:** *Arrive Alive*<sup>™</sup> provides the rehydration, nutrition, electrolytes and energy needed for a good start. Calves that received electrolyte solution on arrival achieved + 5-9 lb. more weight gain, 1/2 the rate of scours and 1/3 the re-treatment rate.



**In Hot Weather:** *Arrive Alive*<sup>™</sup> provides vital fluid for respiration and transpiration to keep pace with body cooling. Water intake dramatically increases when temperatures rise above 75°F. Feed 2-3 gallons of *Arrive Alive*<sup>™</sup> per day between feedings.

# Electrolyte Nutrient Product for Shipping, Receiving & Heat Stress

## GUARANTEED ANALYSIS

Dextrose, % min .....	70.0 %	Glycine, % min.....	0.5 %
Salt, min .....	9.5 %	Sodium, % min .....	4.5 %
Salt, max.....	11.5%	Sodium, % max.....	5.5%
Potassium, % min .....	1.5 %		

**INGREDIENTS:** Dextrose, Sodium Chloride, Potassium Chloride, Sodium Citrate, Glycine, Sodium Bicarbonate, Silicon Dioxide, Monosodium Phosphate, Citric Acid, Magnesium Sulfate, Natural and Artificial Flavors, Ascorbic Acid, Calcium Pantothenate.

**RECOMMENDATIONS FOR USE:** *Arrive Alive™* is a dietetic complementary feed for the stabilization of water and electrolyte balance during times of stress. During periods of scours due to bacteria or virus, feed Gen-III Lyte electrolyte.

**IDEAL FOR TRANSPORTED ANIMALS:** Feed calves two quarts water and 76 g *Arrive Alive™* after arrival and for the next two feedings. Prior to shipping, add 38 g *Arrive Alive™* to milk replacer for last 2 full meals. Mix 8 oz. milk replacer plus 76 g *Arrive Alive™* into 8 lb. total solution for last feeding 3-4 hours prior to shipping.

**FEEDING DIRECTIONS FOR DIGESTIVE DISTURBANCE:** Mix 1 lb. with water to make 3 gallons of electrolyte solution, or 76 g to make 2 quarts of electrolyte solution and administer orally.

**CALVES:** Feed 2 quarts of solution morning, midday and evening.  
*For 100 calves, mix 16.67 lb. in 50 gallons of total solution and feed 2 quarts per calf.*

**CONTRA INDICATIONS:** *Arrive Alive™* should not be used for more than 3 days as a sole feed replacement.

**PRECAUTIONS:** Seek advice of a veterinarian before use. Store in a cool dry place. Protect from light. Do not freeze. Use within 12 months of purchase.



**NRV**

Like Us On  
**facebook** 

*We take care of calves, naturally!*

N8155 American Street, Ixonia, WI 53036 USA  
Toll Free: (800) 558-0002 • Phone: (920) 261-7000 • Fax: (920) 261-1685

[www.nrvmilk.com](http://www.nrvmilk.com)



**serval**

*NRV, Inc. is part of the Serval Family of Milk Replacers*

