

# “What Milk Replacer is Best for My Calves?”

## CHOICE OF FORMULAS WHICH PROVIDE A GREAT START IN LIFE:

### INCREDI-BLEND FORMULA

Easy mix product for raising heifer replacements and dairy beef calves.

### RANCH-BLEND FORMULA

Designed for the large calf raisers with adequate hot water and mechanical mixing.

### PROTEIN FORMULATIONS:

ALL FORMULATIONS CAN BE PRODUCED WITH EITHER ALL MILK PROTEINS OR FORTIFIED ALTERNATIVE



**EVOLVE**  
MAXIMIZE PERFORMANCE



**CALF MAX**  
ENCOURAGES OPTIMUM GROWTH AND IMMUNITY



**HAPPY CALF**  
BOOSTS THE CALVES PERFORMANCE AND CONFORMATION



**CMR**  
WORKS TO KEEP CALVES GROWING

GROWTH RATE

CONFORMATION



*We take care of calves, naturally!*

N8155 American Street  
Ixonia, WI 53036 USA  
Toll Free: (800) 558-0002  
Phone: (920) 261-7000  
Fax: (920) 261-1685  
[www.nrvmilk.com](http://www.nrvmilk.com)



*NRV Inc.  
is part of  
the Serval  
Family  
of Milk  
Replacers*



	<b>CMR 20/20</b>	<b>Happy Calf 22/18</b>	<b>Calf Max 26/17</b>	<b>Evolve 28/15</b>
Mixability (1-10)*	<b>2</b>	<b>3</b>	<b>3</b>	<b>4</b>
Growth Rate (1-10)**	<b>4</b>	<b>5</b>	<b>6</b>	<b>9</b>
Conformation (1-10)***	<b>4</b>	<b>5</b>	<b>7</b>	<b>9</b>
Dairy Beef	Yes	Yes	Yes	Yes
Heifer Replacemnet	Yes	Yes	Yes	Yes
Bovatec & Clarify	Optional	Optional	Optional	Optional
Incredi-Blend	Optional	Optional	Optional	Optional
Ranch-Blend	Optional	Optional	Optional	Optional
Mechanical Mixing	Optional	Optional	Optional	Optional
Powder Per Feeding	10 oz	11 oz	12 oz	12+ oz
Weaning Days	55	48	45	<45

**NOTE:**

- \* Formula: the lower the number the better mixability
- \*\* Growth: higher number provides better calf growth rate
- \*\*\* Conformation: higher number maximizes calf performance



**Speak to a NRV Calf Specialist for more details:  
(800) 558-0002**



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