



FOR A GREAT START IN LIFE.

Calf MAX

A HIGH PROTEIN CALK MILK REPLACER FOR THE RAISING OF REPLACEMENT HEIFER CALVES. WELL SUITED FOR COMPUTER FEEDING PROGRAMS OR MANUAL MIXING.

Calf **Max** is an all milk protein milk replacer specifically designed to enrich the calf raising experience. With its unique blend of milk proteins and energy source, you can expect your calves to reach their full genetic growth potential. *Calf* **Max** provides all the milk nutrients a calf requires prior to weaning to maximize tissue and bone growth while preparing the calf for future milk production.

The availability of clean fresh drinking water as part of the feeding program will encourage calf starter intake. Clean fresh water should be made available at all times during the milk replacer feeding period along with calf starter starting at 5 days of age in small quantities to ensure freshness.

- ★ QUICK MIX ★ EASY TO USE
- ★ GOOD CHOICE

NRV

We take care of calves, naturally!

N8155 American Street, Ixonia, WI 53036 USA
Toll Free: (800) 558-0002 • Phone: (920) 261-7000 • Fax: (920) 261-1685

www.nrvmilk.com



COMPOSITION:

- Whey
- Whey protein concentrate
- Animal Fat
- Coconut oils
- Vitamins and minerals

GUARANTEED ANALYSIS

Crude protein	(min)	26%
Crude fat	(min)	17%
Crude fibre	(min)	0.2%

VITAMINS AND MINERALS

Vitamin A	(min)	25,000 iu/lb
Vitamin D	(min)	5,000 iu/lb
Vitamin E	(min)	300 iu/lb
Calcium.....	(actual)	0.70%
Phosphorus	(actual)	0.50%

FEEDING PROGRAM:

Age in days	Meals per day	Quarts per meal
1-3	colostrum	Min. 4 qt. / 24 hour
4-10	3	1.75 quarts
11-16	2	2.5 quarts
17-22	2	3 quarts
23-42	2	3 quarts
43-49	1	3 quarts

FEEDING PREPARATION:

- ① Always use potable water and clean equipment. Measure one half the water required at the temperature of 130-135°F.
- ② Carefully weigh the *Calf* **Max** milk replacer: mix 6 or 7 ounces of Calf Max per quart of water (150 to 180 grams) per liter. Mix for 2 minutes.
- ③ Add the remaining water required as cold and mix for 1 minute. Feed at 113°F.



NRV, Inc. is part of the Serval Family of Milk Replacers

