



Nutrient Profile:

GUARANTEED ANALYSIS

Crude protein (min) 26%
 Crude fat (min) 17%
 Crude fiber (max) 0.2%
 Ash(max) 7.0%

VITAMINS AND MINERALS

Vitamin A (min) 25,000 iu/lb
 Vitamin D (min) 5,000 iu/lb
 Vitamin E (min) 300 iu/lb
 Calcium.....(min) 0.50%
 Calcium(max) 1.0%
 Phosphorus (min) 0.50%



Calf **MAX**

Manufactured in a:



FEEDING PROGRAM

Feed minimum of 6 quarts of colostrum in the first 24 hours

Week	OZ/2 Quart Bottle	Bottles/Day
1-6	10	2
7	10	1
8	0	0

Accelerated and cold weather feeding programs contact your NRV Calf Specialist

FEEDING PREPARATION

- 1: Always use potable water and clean equipment
- 2: Measure one half the water required as hot water 120 - 135°F. Carefully weigh the correct amount of Calf Max Milk Powder. Mix for 2 minutes.
- 3: Add the remaining water required as cold and mix for 1 minute. Feed at 113°F.



We take care of calves, naturally!

N8155 American Street, Ixonia, WI 53036

Toll Free: (800) 558-0002 · Phone · (920) 261-7000 · Fax: (920) 261-1685

www.nrvmilk.com



NRV, Inc. is part of the Serval Family of Milk Replacers

Calf **MAX**

By

The NRV logo consists of the letters "NRV" in a bold, blue, sans-serif font. A red swoosh underline starts under the "N", goes under the "R", and then loops back under the "V".

Calf **MAX** is an all milk protein milk replacer specifically developed to allow calves to be fed twice per day and still reach their genetic potential. *Calf* **MAX** provides all the milk nutrients a calf requires prior to weaning to maximize tissue and bone growth while preparing the calf for future milk production.

Calf **MAX** is the perfect all season milk replacer, as it was designed to be fed as nature intended. Thanks to our guaranteed low ash content, calves receive more energy in colder weather. By feeding more ounces, instead of increasing fat, calves have more energy for growth without depressing starter intake.

Calf **MAX** is ideal for automatic feeders. The higher protein and lower fat content allows for maximized growth and development when combined with an automatic calf feeder. The lower fat content won't leave calves feeling full, this helps calves to finish their milk allotments for the day as well as keeping them at the feed bunk eating starter.

Providing a palatable starter and fresh water are an essential part of any calf raising program

QUICK MIX  AUTO FEEDER APPROVED  ALL SEASON

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