



*Happy Calf*

**Manufactured in a:**



**NRV**

**We take care of calves, naturally!**

N8155 American Street, Ixonia, WI 53036

Toll Free: (800) 558-0002 · Phone · (920) 261-7000 · Fax: (920) 261-1685

[www.nrvmilk.com](http://www.nrvmilk.com)

*Nutrient Profile:*

**GUARANTEED ANALYSIS**

Crude protein ..... (min) 22%  
 Crude fat ..... (min) 18%  
 Crude fiber ..... (max) 0.2%  
 Ash .....(max) 7.0%

**VITAMINS AND MINERALS**

Vitamin A ..... (min) 25,000 iu/lb  
 Vitamin D ..... (min) 5,000 iu/lb  
 Vitamin E ..... (min) 300 iu/lb  
 Calcium.....(min) 0.50%  
 Calcium .....(max) 1.0%  
 Phosphorus ..... (min) 0.50%

**FEEDING PROGRAM**

Feed minimum of 6 quarts of colostrum in the first 24 hours

Week	OZ/2 Quart Bottle	Bottles/Day
1-6	10	2
7	10	1
8	0	0

Accelerated and cold weather feeding programs contact your NRV Calf Specialist

**FEEDING PREPARATION**

- 1: Always use potable water and clean equipment
- 2: Measure one half the water required as hot water 120 - 135°F. Carefully weigh the correct amount of Happy Calf Milk Powder. Mix for 2 minutes.
- 3: Add the remaining water required as cold and mix for 1 minute. Feed at 113°F.



NRV, Inc. is part of the Serval Family of Milk Replacers

# Happy Calf

By



**NRV**

*Happy Calf* is an all milk protein milk replacer designed to provide an expertly balanced protein to energy ratio appropriate for the growing calf.

Whether feeding dairy beef or replacement heifers, *Happy Calf* is a first-rate choice. The slightly higher protein content results in an elevated growth rate, while the lower fat increases starter consumption. This combination decreases possible weaning age, while remaining a lower cost option over higher protein blends.

Thanks to NRV's low ash content *Happy Calf* can be fed in higher concentrations, making it a suitable option for auto-feeders or cold weather, without breaking the bank!

Easy mix + Cost Effective + Early Weaning = *Happy Calf*



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