

WARNING! Do not give electrolytes to calves!!



The calf in the photo has lost approximately 8% of its body weight which is the threshold of severe dehydration. At this point, osmotic penalty from dextrose can kill calves. Electrolyte manufacturers know the danger and advise you not to give their products to calves in their hour of greatest need:

BlueLite C®: "Fluid loss in excess of 8% requires IV treatment"

SAV-A-Caf®: "If severe dehydration occurs, intravenous therapy may be required, so consult your veterinarian."

RE-SORB®: "RE-SORB should not be used in animals with severe dehydration."

Gen-III ORS for the calves that need it most!

Gen-III ORS is not an electrolyte. Unique ORALIVE™ ORS Technology is the only true oral alternative to intravenous rehydration solutions like Lactated Ringer's Solution. With unique polysaccharides, we use osmosis to an advantage by pushing water from the intestine into the blood to quickly deliver fluids to calves that need it most. The **Gen-III ORS** advantage:

- No dextrose
- No needles
- No waiting - fast results
- No bicarb
- No antibiotics
- Low labor - easy delivery

Continue feeding milk replacer or milk to calves twice per day. For all calves with scours or dehydration, give **Gen-III ORS** with a nipple bottle or esophageal feeder 2-4 times per day. **Gen-III ORS** was developed specifically for severely dehydrated calves. It's fast, easy, cost-effective, and has kept millions of calves hydrated since 1996! Don't wait! Try **Gen-III ORS** today!

NRV
Nutrition • Results • Value



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